

Fall Convention

September 29 - October 1, 2021

Holiday Inn Hotel & Convention Center
110 2nd Ave.
Kearney, NE 68847

Exhibitor/Sponsor Registration

Online Registration click [HERE](#)



NSLHA Fall Convention Sponsorship Opportunities

Don't miss our Annual Convention, which brings together audiologists, speech-language pathologists and students who are looking for the best products and services available for their schools, hospitals, universities and private practices. Promote employment opportunities at your company or organization with students.

Sponsorships help enhance the visibility and recognition of your company or organization while supporting the speech-language-hearing profession. Your support helps allow the Nebraska Speech-Language-Hearing Association to provide education, information and services to your customers. There are different sponsorship opportunities available, so that you can choose the level of support that best fits your budget and business objectives. Sponsors will be recognized on the convention web page, on social media and through announcements and signage at the convention.

Any sponsorship amount is welcomed and appreciated.

- _____ **Networking Reception Sponsor:** \$3,500
(includes hors d'oeuvres and two drink tickets per attendee) - sponsor is provided the opportunity to say a few words about their company/organization
- _____ **Breakfast Sponsor:** \$2,000
- _____ **Morning Break Sponsor:** \$1,300
- _____ **Afternoon Break Sponsor:** \$1,300
- _____ **General Session Sponsor:**
 - Ethics, Diversity and Inclusion General Session Sponsorship: Sold
 - _____ **Meditation and Mindfulness for the Speech-Language Pathologist and Audiologist General Session:** \$750 with option to speak for 2 minutes at the beginning of the session
 - _____ **Advocacy General Session Sponsorship:** \$750 with option to speak for 2 minutes at the beginning of the session
 - _____ **Communicating Effectively with Clients: Bridging Health Literacy Challenges General Session:** \$750 with option to speak for 2 minutes at the beginning of the session
- _____ **30-Second Video:** \$200 per video that can be played before an education session, during breaks and after sessions to promote your company or organization's products and services
- _____ **Badges and Lanyards for Convention Attendees:** \$1,500
Your company/organization logo will be placed on all attendee badges and lanyards that hold the attendees' and speakers' name badges. As the exclusive badge/lanyard sponsor, your company/organization will be responsible for providing its logo to the NSLHA office for printing on the badges and lanyards. You will also be recognized on the convention web page, on social media and through announcements and signage at the convention.
- _____ **Breakout Session Sponsor:** \$500 per education session, during breaks and after sessions to promote your company or organization's products and services
- _____ **Student Share Fair Sponsor:** \$400 (sponsor is provided the opportunity to say a few words at the event)
- _____ **Student Forum Luncheon Sponsor:** \$1,300 (sponsor is provided the opportunity to say a few words at the event)
- _____ Other (please specify) _____

Interested in additional opportunities for marketing, recognition and value? Check out our [Industry Partner Program](#) and contact Janet Seelhoff, NSLHA Executive Director, at (402) 476-9573 or info@nslha.org to discuss how you would like to connect with our members.

NSLHA Fall Convention Marketing Opportunities

----- **Company Banner Ad Placed on the NSLHA Convention Web Page: \$100**

The convention web page lists all exhibitors and sponsors. You can add your company/organization banner ad with a link to either your website or email address.

----- **Speaker Gifts:**

There are more than 40 education session speakers at this year's convention. If you would like to donate a gift for each speaker (suggested amount is \$10-\$25 per speaker), please contact the NSLHA office to discuss ideas. You will also be recognized on the convention web page, on social media and through announcements and signage at the convention. Speakers will be notified of the donor as well.

----- **Bags for Convention Attendees:**

Every attendee and session presenter will receive an attendee bag. The bags should be strong enough to hold up to five pounds of material. As the exclusive bag sponsor, your company/organization will be responsible for ordering and shipping the bags to the NSLHA office in advance of the convention. Shipping instructions will be provided. You will also be recognized on the convention web page, on social media, and through announcements and signage at the convention.

----- **Folders for Convention Attendees:**

Every attendee and session presenter will receive a folder with their name badge and convention program. As the exclusive folder sponsor, your company/organization will be responsible for ordering and shipping the folders to the NSLHA office in advance of the convention. Shipping instructions will be provided. You will also be recognized on the convention web page, on social media, and through announcements and signage at the convention.

Interested in additional opportunities for marketing, recognition and value?
Please contact Janet Seelhoff, NSLHA Executive Director, at (402) 476-9573 or
info@nslha.org to discuss how you would like to connect with our members.



**The hotel room block is at the
Holiday Inn**

110 2nd Ave., Kearney, NE 68847

Room rate: \$104.95 plus tax per night

Reservations may be made by calling the hotel direct at:

308-237-5971 or 855-444-5769

Option 0 and asking for the Nebraska

Speech-Language-Hearing Association group rate.

*Rooms at this special rate will be available until **September 1, 2021.***

NSLHA Fall 2021 Convention Agenda

Wednesday, September 29, 2021	
5:30 pm - 9:00 pm	Student Share Fair
6:30 pm	NSLHA Board Meeting
Thursday, September 30, 2021 - Speech-Language Pathology School Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 9:15 am	Communicating Equity General Session presented by Amanda Irions, Ph.D.
9:15 am - 9:30 am	Break
9:30 am - 10:30 am	NSLHA Annual Business Meeting and Awards Presentations
10:30 am - 10:45 am	Break
10:45 am - 11:45 am	TBD
12:00 pm - 1:15 pm	Lunch Break
1:15 pm - 3:15 pm	TBD
3:15 pm - 3:30 pm	Break
3:30 pm - 5:00 pm	The Nuts and Bolts of Apraxia Therapy presented by Cari Ebert
5:00 pm - 6:15 pm	Poster Sessions, Exhibits and Networking Reception
6:30 pm - 7:30 pm	Regional Social and Trivia Contest
Thursday, September 30, 2021- Speech-Language Pathology Medical Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 9:15 am	Communicating Equity General Session presented by Amanda Irions, Ph.D.
9:15 am - 9:30 am	Break
9:30 am - 10:30 am	NSLHA Annual Business Meeting and Awards Presentations
10:30 am - 10:45 am	Break
10:45 am - 11:45 am	The Functional External Memory Aid Tool: Restructuring Assessment Practices for Older Adults with Mild Cognitive Impairment presented by Dr. Alyssa Lanzi
12:00 pm - 1:15 pm	Lunch Break
1:15 pm - 3:15 pm	Medical-Based SLPs: Motor Speech Disorders: Differential Diagnosis and Management presented by Julie Stierwalt, Ph.D.
3:15 pm - 3:30 pm	Break
3:30 pm - 5:00 pm	Motor Speech Disorders: Differential Diagnosis and Management Case Studies presented by Julie Stierwalt, Ph.D.
5:00 pm - 6:15 pm	Poster Sessions, Exhibits and Networking Reception
6:30 pm - 7:30 pm	Regional Social and Trivia Contest
Thursday, September 30, 2021 - Audiology Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:15 am	Communicating Equity General Session presented by Amanda Irions, Ph.D.
9:15 am - 9:30 am	Break
9:30 am - 10:30 am	NSLHA Annual Business Meeting and Awards Presentations
10:30 am - 10:45 am	Break
10:45 am - 12:00 pm	Cochlear Implant Update presented by Josh Sevier, Ph.D.
12:00 pm - 1:15 pm	Lunch Break
1:30 pm - 2:15 pm	Billing and Coding presented by Leisha Eiten, Au.D.
2:15 pm - 2:45 pm	Round Robin 1
2:45 pm - 3:15 pm	Round Robin 2
3:15 pm - 3:30 pm	Break
3:30 pm - 4:00 pm	Round Robin 3
4:00 pm - 5:00 pm	Collaboration Between Clinical and Educational Audiology-A Panel Discussion presented by Kristin Jolkowski, AuD; Joel Halpine, Jennifer Gutzwiller, and Laura Beshaler
5:00 pm - 6:15 pm	Poster Sessions, Exhibits and Networking Reception
6:30 pm - 7:30 pm	Regional Social and Trivia Contest

NSLHA Fall 2021 Convention Agenda

Friday, October 1, 2021 - Speech-Language Pathology School Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:45 am	Meditation and Mindfulness for the Speech-Language Pathologist and Audiologist: Reducing Stress and Improving Job Performance presented by Jordan Bowman
8:45 am - 9:45 am	Advocacy General Session: Facilitated by Senator Carol Blood, Julie Erickson, Garrett Nathan and Adrian Sanchez
9:45 am - 10:00 am	Break
10:00 am - 11:00 am	Zones of Regulation in Middle School Language Treatment presented by Harmony Ames
11:00 am - 12:00 pm	TBD
12:00 pm - 1:30 pm	Student Forum and Lunch Break for Professionals
1:30 pm - 3:00 pm	General Session: Communicating Effectively with Clients: Bridging Health Literacy Challenges presented by Gary L. Kreps, Ph.D., FAAHB, FICA
3:00 pm - 3:15 pm	Break
3:15 pm - 4:30 pm	Schools-Based SLPs Roundtable Facilitators April Overholser, Penny Brown, Sarah McDiarmid (invited), Nicole Warner (invited), and others TBD
4:30 pm	Adjourn

Friday, October 1, 2021 - Speech-Language Pathology Medical Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:45 am	Meditation and Mindfulness for the Speech-Language Pathologist and Audiologist: Reducing Stress and Improving Job Performance presented by Jordan Bowman
8:45 am - 9:45 am	Advocacy General Session: Facilitated by Senator Carol Blood, Julie Erickson, Garrett Nathan and Adrian Sanchez
9:45 am - 10:00 am	Break
10:00 am - 12:00 pm	Aphasia Assessment and Intervention a Neurolinguistic Perspective presented by Kristy Weissling, SLP.D., CCC-SLP; Miechelle McKelvey, Ph.D., CCC-SLP and Marissa Potter, B.A.
12:00 pm - 1:30 pm	Student Forum and Lunch Break for Professionals
1:30 pm - 3:00 pm	General Session: Communicating Effectively with Clients: Bridging Health Literacy Challenges presented by Gary L. Kreps, Ph.D., FAAHB, FICA
3:00 pm - 3:15 pm	Break
3:15 pm - 4:30 pm	Evidence-Based Practice in Pediatric Dysphagia presented by Ross Westemeyer and Angela Dietsch
4:30 pm	Adjourn

Friday, October 1, 2021 - Audiology Schedule	
7:00 am - 8:00 am	Registration and Continental Breakfast
8:00 am - 8:45 am	Meditation and Mindfulness for the Speech-Language Pathologist and Audiologist: Reducing Stress and Improving Job Performance presented by Jordan Bowman
8:45 am - 9:45 am	Advocacy General Session: Facilitated by Senator Carol Blood, Julie Erickson, Garrett Nathan and Adrian Sanchez
9:45 am - 10:00 am	Break
10:00 am - 10:45 am	Emerging Trends in Vestibular-Visual Assessment and Treatment for a Concussion Population presented by Amanda Rodriguez, AuD, PhD, CCC-A and Hannah Hills
10:00 am - 10:45 am	Improving the Differential Diagnosis of Otitis Media presented by Gabrielle Merchant
12:00 pm - 1:30 pm	Student Forum and Lunch Break for Professionals
1:30 pm - 3:00 pm	General Session: Communicating Effectively with Clients: Bridging Health Literacy Challenges presented by Gary L. Kreps, Ph.D., FAAHB, FICA
3:00 pm - 3:15 pm	Break
3:15 pm - 4:30 pm	Mild Hearing Loss presented by Wiseman, Marc Brennan, Ph.D. and TBD
4:30 pm	Adjourn

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Speech-Language Pathology School

Speech-Language Pathology Medical

Audiology

Exhibit Information

Exhibit Time

Thursday, September 30, 2021

5:00 p.m. - 6:15 p.m.

Exhibitors are invited to set up their tables any time on Thursday, September 30, 2021 after 2:00 p.m.

Tear-down is at 6:15 p.m.

Exhibit Shipping Information

You may ship your exhibit display and materials to arrive no more than 2 weeks prior to the convention. Please indicate on your packages that your items are for the Nebraska Speech-Language-Hearing Association Fall Convention and number them accordingly.

Ship to: Holiday Inn Hotel & Convention Center

110 South 2nd Ave., Kearney, NE 68845

NSLHA 9/29/21

Attn: (your name and company)

*Please note: Each vendor should include a return slip and envelope with your package, as there is no delivery service onsite. Also, please schedule a pickup as FedEx and UPS do not visit daily.

Convention Education

If you would like to attend the convention and receive CEUs for the sessions offered, please register separately as an attendee for the convention. The attendee registration brochure will be available this summer.

Nebraska Speech-Language-Hearing Endowment Fund (NSLHEF)

Thank you to the Nebraska Speech-Language-Hearing Endowment Fund (NSLHEF) for being the Communicating Equity General Session Sponsor. NSLHEF is a qualified 501(c)(3) non-profit organization comprised of speech-language pathologists and audiologists that wish to perpetuate the profession by awarding excellence in students, and supporting educational and scientific endeavors in the University of Nebraska system. The NSLHEF Board selects and awards scholarships to audiology and speech-language pathology graduate students in Nebraska. All donated dollars stay in Nebraska. There are opportunities to contribute monies for an on-going memorial award, make an award in honor of a person of your choice, or even make an anonymous donation. Send a check payable to the NSLH Endowment Fund at **3901 Normal Blvd., Suite 100, Lincoln, NE 68506.**

NSLHA Fall Convention Exhibitor Registration

Company/Business Name: _____
Participant 1: _____
Email: _____
Participant 2: _____
Email: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____
Products/Services Company Provides: _____

____ **Exhibit Space Display: \$350 for exhibitors wishing to promote products and services.**
Display includes one (1) 6-foot table, 2 chairs, and hors d'oeuvres for two (2) representatives from your company/business. Exhibitors will be recognized on our convention page on the website, during announcements at convention, on social media, and on signage at the convention. A final list of convention attendees will be provided to you after the event.

____ **Informational Table: \$275**
If you're unable to attend the convention, but would like to take advantage of marketing opportunities, select an informational table. We will display your product, catalogs or printed materials for you. Extra products or materials will not be returned. This table space does not include receiving a final list of convention attendees.

____ **School District, Nonprofit Organization and/or Career Fair Display: \$175.** This option is for school districts and nonprofit organizations wishing to participate in the Career Fair.

____ **Yes, I would like to donate an item(s) for a door prize.**
Description of item(s): _____

Exhibitor Needs: (Please circle)
(Yes / No) I will need electrical power for my display - No Charge. [Please provide your own extension cord.](#)

Other requests: (please specify) _____
Total Exhibit Fees: \$ _____
Total Sponsorship Fees: \$ _____
Grand Total of Fees: \$ _____

(Yes / No) My logo is attached as a .jpg file, for recognition at the Fall Convention.

[Online Registration Click HERE](#)

Mail your registration form with payment information to:
NSLHA
3901 Normal Blvd., Suite 100
Lincoln, NE 68506
or Fax to: 402.476.6547
Email: info@nslha.org

Cancellation Policy:
A 50% refund for registration fees will be given on cancellations submitted to the NSLHA office by September 14, 2021.

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.